

AMAZING SPACES

PRESS RELEASE

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Amazing Spaces Gives Back!

For the sixth time in the International Photographic Industry in Cape Town, a BEE training programme has been held. This programme driven by the need to speed up transformation within the industry led to the training of 55 young African men under the guidance of International photographer, Juergen Hinterleithner and the Magic Mountain Production Team.

A two fold programme was developed incorporating theory and practical training. Juergen flew out from Germany to help with the practical and theory side. This was held over five days with all the trainees participating in a "live shoot". During the practical training they had to run through several work stations where we not only teach them technical background about photography but also cultural differences, how to understand Europeans, manners, catering, does and don'ts on set, hygiene, first aid, driving skills, different job functions of clients, etc.

After the 5 day training they had to write a test and all participants that past the test got a certificate, a letter of recommendation and a list of production companies. This will help them to find work in the industry. Unfortunately we cannot give each of them a job but we can give them the tool, the confidence and some background knowledge to go out there to promote themselves to other industry related companies.

A lot of the young men that we have trained over the last 6 years have found permanent jobs or freelance work. We are proud of those that have found the courage and confidence to work on their future.

Needless to say that we would not be able to do organize the Bee programme every year if it was not for the help of some suppliers. We received food from the President Hotel for all trainees every day, we got transport sponsored by Tempest and Imperial truck hire, we got equipment from Lighthouse and Sunshine in order to do the practical training, we were allowed to use the conference room at the Victoria Junction Hotel for the theoretical training, and we got support from local model and crew agencies as well as location companies, especially Amazing Spaces, and the Film Office.

We are hoping for more help next year in order to carry on with this really important training. Unfortunately we are at this point in time the only production company in South Africa that does such a Bee Project.

because location is everything...